



Banff Centre's 39th
Midsummer Ball
Weekend
July 20-22, 2018

In-Kind Supporter Opportunities

Silent Auction

BANFF
CENTRE
FOR ARTS AND
CREATIVITY

Connect your brand
to our audience

Midsummer Ball Weekend events bring over 400 influential leaders, arts supporters, and philanthropists to Banff Centre's stunning campus

on Treaty 7 territory in the Canadian Rockies. The Silent Auction is an event highlight, offering guests an exceptional selection of luxury trips and experiences, unique lifestyle items, and original artwork.

As an in-kind supporter of the Silent Auction, you will benefit from the outstanding brand visibility associated with this highly anticipated social and cultural event, as well as opportunities for directly connecting with guests and marketing to our highly targeted audience.

An unforgettable fusion of music, art, glamour, and fundraising in support of the talented artists who attend Banff Centre's world-class arts programs, the Midsummer Ball Weekend has a 38-year track record in creating rewarding opportunities for its supporters.

Photo: Measha Brueggergosman and Project Trio at the 2017 Midsummer Ball.

Invest in the future
of artists

Yann Martel, Tanya Tagaq, Daniel MacIvor, Janet Cardiff, Kim Cattrall, Heather Ogden...just a few of the many distinguished Canadian artists who are alumni of Banff Centre for Arts and Creativity.

Banff Centre provides both emerging artists and established artists with the space to expand their artistic practice and cultivate their craft. World-renowned faculty lead some of our generation's best creative minds on a journey of collaboration, exploration, and growth.

The goal of the Artists' Fund is to increase scholarship levels so that artists can access Banff Centre programming based solely on their creative ability, rather than their ability to pay.

All proceeds from the Silent Auction go directly to the Midsummer Ball Artists' Fund, supporting our arts programs and over 3,000 deserving artists per year on their creative journey.

2018 Auction Supporter Benefits and Recognition

Luminary
\$50K+

Creator
\$35K+

Innovator
\$25K+

Mentor
\$15K+

Influencer
\$10K+

Patron
\$5K+

Supporter
Under \$5K

Brand Visibility and Recognition

Represented by logo (✓) or written name (•)

	Luminary \$50K+	Creator \$35K+	Innovator \$25K+	Mentor \$15K+	Influencer \$10K+	Patron \$5K+	Supporter Under \$5K
In Print - Midsummer Ball Weekend Guide and Auction Catalogue	✓ full page	✓	✓	✓	•	•	•
Online - Midsummer Ball sponsor page, Midsummer Ball Auction website	✓	✓	✓	✓	•	•	•
On Screen - Ball Weekend video recognition screens	✓	✓	✓	✓	•	•	•
In Banff Centre Annual Report	•	•	•	•	•	•	•

Opportunities to Connect and Host

	Luminary \$50K+	Creator \$35K+	Innovator \$25K+	Mentor \$15K+	Influencer \$10K+	Patron \$5K+	Supporter Under \$5K
An invitation to an exclusive Donor Appreciation Event	✓	✓	✓	✓	✓	✓	✓
Guaranteed ticket purchase for the Midsummer Ball Weekend	4	2	2				
Experience Banff Centre Packages 2 tickets to a production and 1 night of accommodation (excluding Ball Weekend)	4	3	2	1			

Exclusive Marketing Opportunities

	Luminary \$50K+	Creator \$35K+	Innovator \$25K+	Mentor \$15K+	Influencer \$10K+	Patron \$5K+	Supporter Under \$5K
Premier Ball Weekend Marketing Package	✓						
Customized promotional opportunity	✓	✓					
One-page promotional flyer in the Guest Welcome Package	✓	✓	✓	✓			
Each donor level may donate up to the following number of items Banff Centre reserves the right to limit the numbers of items donated.	Custom	1 - 4	1 - 4	1 - 3	1 - 2	1	1

Tax receipts can be issued for gifts of merchandise or goods (e.g. artwork, wine, cameras) only if the fair market value can be established. Proof of fair market value (for goods) or a certified appraisal (for artwork) must be provided to Darcy Harris at Banff Centre for Arts and Creativity, in addition to a completed donation form. Proof of fair market value can include retailer invoices and/or other means as specified by Banff Centre.

Tax receipts can NOT be issued for gifts of services (e.g. guided trips, commissioned paintings, spa experiences), gifts of accommodation, gift certificates, or any gifts-in-kind where the donor receives promotional value – such as logo recognition. Please note that Luminary, Creator, Innovator, and Mentor level auction donors may, upon request, forego logo recognition in all Ball promotional materials in exchange for receiving a tax receipt, as per Canada Revenue Agency guidelines.

For more information regarding Canada Revenue Agency charitable tax receipt guidelines, visit: www.cra-arc.gc.ca/charities



2017 Banff Centre Midsummer Ball Artists' Fund Sponsors & Supporters

Presenting Sponsor

Husky Energy Inc.

Showcase Performances Sponsor

RBC Capital Markets

Friday Night LIVE Sponsor

Parkland Fuel Corporation

Lead Print Media Sponsor

The Globe and Mail

Diamond \$50,000

Azimuth Capital Management
Kim and Jeff van Steenberg

Diamond \$50,000 In-Kind

J. Vair Anderson Jewellers
Masters Gallery Ltd.

Platinum \$35,000

Pat and Connie Carlson
John and Sheilagh Langille
OneWest Event Design
& Logistics
Robyn and Gord Ritchie

Platinum \$35,000 In-Kind

Mountain Galleries at
the Fairmont

Gold \$25,000

Chris and Mary Fong
Dick and Lois Haskayne
Jarislowsky Fraser
Partners Foundation
Brent McLean and
Sheila Wappel-McLean

Gold \$20,000 In-Kind

Canada House Gallery
Jens Lindemann

Silver \$15,000

Buck Braund
Canadian Natural
Resources Limited
Rick and Brune Sinneave
Margaret Southern

Silver \$15,000 In-Kind

TrépanierBaer Gallery

Bronze \$10,000

Christine Armstrong
and Irfhan Rawji
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Bronze \$10,000 In-Kind

The Carter-Ryan Gallery
Loch Gallery
Rick Miller and Kidoons

Jade \$6,000

Vito Culmone
Debra and Brian Heald
Tim and Alana Kitchen

Letha J. MacLachlan,
Q.C. and John Ridge
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Charlene Anderson
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Jade \$6,000 In-Kind

The Cookbook Co. Cooks
Paul Hardy Design
Qiviuk Boutiques

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Kerry Stauffer
Steve Taylor
Will Taylor
Jackson and Tracy
von der Ohe
Bruce Welch
William Williams

Photo above: 2017 Midsummer Ball
Silent Auction Display.

Banff Centre Artists' Fund

Impact 2016-17

3,500

program participants
welcomed

\$2.9 million

of scholarships and
financial assistance
awarded to participants

Over 50% of program
participants benefit
from financial support

90%

of alumni work
professionally in
their field

81%

secured a position,
role, or exhibition within
a year of attending a
Banff Centre program

78%

earn their living from
artistic practice, and serve
as mentors or teachers
within their community

BANFF
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Silent Auction Arts Partners

Canada House Gallery
Loch Gallery
Masters Gallery Ltd.
Mountain Galleries at the Fairmont
Walter Phillips Gallery

2017 Midsummer Ball Committee

Melanie Busby, Patricia Moore,
Glenda Hess, Nancy Wiswell,
Mary Fong, Kim van Steenberg, Debra Law, Judy Paterson
(in order of appearance in photo)

**For more information or to support
Banff Centre's Midsummer Ball,
please contact:**

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Banff Centre for Arts and Creativity
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banffcentre.ca/midsummerball

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Fund, and the Canada Arts Presentation Fund.

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